

# Customer Stories

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**DOZ S.A.**



## *Beginnings of Tableau Implementation*

DOZ was inspired to implement Tableau by **the desire to improve the quality of management information which is the basis for making all business decisions**. The verification of various possibilities available on the market led DOZ to choose **Tableau - a tool which has been gaining advantage on the market of visual data analysis systems over the years**. Tableau has taken over a huge part of the analysts' manual work. It now supports them in selecting the best possibilities of data processing and presentation.

## *Changes through Implementation.*

Implementation of Tableau has supported businesses in the decision making process - with Tableau, **key information and data are almost instantly available**. It no longer requires you to wait for a long time for standard reports in analytical departments as you used to. Data are always available at any time. **This is a great advantage for the analysis department because now everyone knows, with an accuracy of one hour, when they will receive their "information package"**. The smooth flow of data has also been improved. The business side could focus on making key decisions with just a few mouse clicks. **Recipients receive data almost immediately**. Previously, they had to wait a long time for it. The fluidity and timeliness of the transfer of information has meant that all recipients of the data have gained benefits. Human errors have been eliminated, being minimised against the multitude and frequency of work in the organisation.



## *New Opportunities and Benefits.*

At DOZ, Tableau is practically used in every Department of the Head Office. Reports generated in Tableau are designed and, most importantly, used for most of the areas dealt with by the company. It is safe to say that **everyone who previously received their data in a more "analogue" form has benefited**. Today, Tableau supports the Management Board along with the specialist personnel.

The visual side of the previously made reports was mainly based on Excel and Power Point. By implementing Tableau, we've freed up our human resources and now people can spend their valuable time to ad-hoc analyses. **Businesses make decisions faster and more efficiently when working with condensed and clear reports**. Additionally, the Analytical Departments can develop their potential in advanced analytical methods.

## *Changing the Way We Work with Data.*

To DOZ, information and data have always been among the most valuable assets necessary to conduct business operations and make decisions. **The implementation of the tool at DOZ has brought a lot of interest from our business Partners**.



## *Cooperation with NewDataLabS.*

"NewDataLabS as a business partner can be an example of how you should support your customer. **Help can always be obtained**, often selflessly and outside the official protocol.

**Flawless contact and openness to problems make the mutual trust level high**", says Jakub Józwiak, the BI Systems Development Specialist at DOZ S.A.



**Jakub Józwiak**  
**BI Systems Development**  
**Specialist**

DOZ S.A.

## DOZ S.A.



DOZ S.A. is a company cooperating with DOZ Apteki dbam o zdrowie which has over 1,000 outlets. Some of them are developed under a franchise system. The company is the largest employer in the pharmacy sector. **It has more than 4,500 employees who take care of the safety of pharmacological treatment of 4,5 million patients every month.**

For years, the company has been pursuing and developing the mission of patient care in line with the idea of "PATIENT AT THE CENTRE OF ATTENTION". It is guided by the values: development, trust, commitment. In 2018, it received the **distinction of being awarded the title of Advocate for Standards and Ethics**. In 2020, representatives of the Business Centre Club together with Wydawnictwo Gospodarcze, a publishing house, **awarded DOZ S.A. with the Retail Business Awards 2020 statuette in the Market Innovator category**. The company was awarded the Superbrands 2021 distinction already for the ninth time. DOZ S.A. has been recognised as the brand which best meets consumer expectations.

## NEWDATALABS



NewDataLabs is a company focused on implementing business analytics. It is a **Premier Partner of Tableau** and it also builds solutions "one step ahead of Tableau" - Data Warehouse, ETL/ELT solutions, data modelling, designing analytical dashboards etc. It is also a **SNOWFLAKE Partner**. The company was founded in 2015 out of a merger of two teams of Consultants. Since then, it has completed over 200 projects in various types of organisations - such as **Auchan Polska, T-Mobile Polska, BNP Paribas Polska, VELUX, Śnieżka SA, INTERIA SA or Volkswagen Group Polska**. The company has brought together a unique team of high-class Consultants in its offices.



[newdatalabs.com](http://newdatalabs.com)



[dozsa.pl](http://dozsa.pl)